



GUIDELINES FOR PARTICIPATING IN URBAN CONCEPTS SOCIAL MEDIA

Most online communities have their own rules and guidelines, which we will always follow. We reserve the right to remove any contributions that break the rules or guidelines of the relevant community, or any of the following:

- Be civil, tasteful and relevant.
- Do not post messages that are unlawful, harassing, defamatory, abusive, threatening, harmful, obscene, profane, sexually oriented or racially offensive.
- Do not swear.
- Do not post content copied from elsewhere, for which you do not own the copyright.
- Do not post the same message, or very similar messages, more than once (also called "spamming").
- Do not publicise anyone else's personal information, such as contact details.
- Do not advertise products or services.
- Do not impersonate someone else.

Conversations in all social media are a dialogue, an opportunity to listen, share, collaborate and respond. We ask all participants to commit to a positive social media environment, so please:

- Consider what you say before you say it.
- Play fair, be polite and be considerate.
- Understand that you are participating in a conversation.
- Use discretion.
- Respect others and their individual points of view.
- Be respectful and be responsible.

For more information on how to stay safe online, visit the ACMA site at www.acma.gov.au and the Cybersmart site at www.cybersmart.gov.au.

To review Urban Concepts Social Media Protocol, visit www.urbanconcepts.net.au.

Contact Us

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